

2017 Alighting Forum

Pondering Lighting — Consolidation and Fusion

Striving to Stage the World's Biggest Lighting Exhibition Guangzhou international lighting exhibition Witness the trends of technological innovation and change of the lighting industry.

Using the theme of "Pondering lighting — Consolidation and Fusion", the two-day Alighting Forum which includes in-depth presentations and a C-level interactive forum, decodes the lighting industry trends and topics for 2017. It aims to inspire you to think "out of the box" in the internet era when setting business strategies in the dynamic and fast changing lighting industry. Speakers include leaders from associations, analysts, researchers and the head of enterprises.

Organizer:

Guangzhou Guangya Messe Frankfurt Co Ltd
Guangzhou Alighting Electronic Commerce Co., Ltd

Co-Organizer:

Alighting.cn
Alighting business
Alighting design
CSPG-GALR

Agenda

Venue	June 9	June 10	
	Meeting Room 8 (North)	Meeting Room 8 (North)	Meeting Room 8 (South)
AM	/	System Management and Operation of Urban Lighting	Material Technology Progress and Lighting Quality
PM	Pondering Lighting and Consolidation: Opportunities and Challenges in Industrial Consolidation	Optical Engine and Photo-voltaic-thermal Integration	Light Source Device Technical Development and Marketization

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* Please notice the newest information of this agenda in the website (www.alighting.cn)

Tentative supporter list (to be invited)

- Global Lighting Association
- China Illuminating Engineering Society

- China Association of Lighting Industry
- Chinese Lighting Designer Association
- Guangdong Lighting Electrical Association
- Tianjin Illumination Society
- Jilin Illuminating Engineering Society
- Hunan Illumination Society
- Henan Illumination Society
- Nanjing Illumination Society
- Shandong Illumination Society
- China Lighting Sharing Alliance
- Deng Xin Cao Society
- TLLIA
- Institute of electric light sources, Nanjing University of Technology
- Jimei Light Environment Design Center , Guangzhou Academy of Fine Art

Tentative supporting media list (to be invited)

- IFENG.COM
- Jiaju.SINA.COM.CN
- NetEase
- Tencent
- HOME.FOCUS.CN
- XKB.COM.CN
- PChouse
- Dayoo
- HC360.COM
- BMLINK.COM
- HQEWLED.COM
- Big-bit
- qianjai.com
- Luce e Design
- dazhaoming.com
- LightingChina.com
- OFweek
- www.dysjwang.com
- CALI

Target Audience

5.1 LED manufacturers:

- LED epitaxial wafer manufacturers
- LED chip manufacturers
- LED packaging manufacturers
- LED component manufacturers
- LED application manufacturers

- Lighting devices & fixtures manufacturers
- Automotive light manufacturers
- LED back light manufacturers
- Lighting system & products manufacturers
- Display & signs manufacturers

5.2 LED research & development:

LED research institutions / Universities

LED testing & inspection companies

LED associations

5.3 LED end users: :

Lighting designers / Engineers

Interior designers

Real estate developers

Energy management

Architects

Landscape designers

Property management

Hotel & restaurants

Retail shops

Utility management

Public works

Supermarkets

Hospitals / Healthcare Center

Government procurement department

Importers / Exporters and Wholesalers / Distributors

Advertising / Event agencies

System integrators

Pondering Lighting and Consolidation:

——Opportunities and Challenges in Industrial Consolidation

June 9th 12:55-17:25 Simultaneous Interpretation Service Area B, No.8 Meeting Room (North) Host: MR Jeff Liu , Vice GM , Guangya Group		
Time	Topics	Speaker
12:55-13:00	Opening Speech	Distinguished Guest
13:00-13:05	Welcome Speech	Guangzhou Guangya Messe Frankfurt Co Ltd

		General Manager Mr. Emeka Hu
13:05-13:35	Report : Lighting System, lighting, control, and integration of services	PHILPS (China) Investment Co., Ltd. CEO
13:35-14:05	Report : Market Prospect and Development Trend of Automobile Lighting	OSRAM (China) Lighting Co., Ltd. CEO
14:05-14:30	Report : CSP Analysis of Application Advantages in Various Segments	EPISTAR Lighting Co., Ltd. Chairman Li bingjie
14:30-14:55	Report : The Integration of the IoT and Lighting	HUAWEI CEO
14:55-15:20	Report : The Economic Value of Light	OPPLE Lighting Co., Ltd. Vice President Ma Zhiwei
15:40-16:05	Report : Consolidation and Fusion , the Development Road of Overseas Markets	MLS CO., LTD. Executive GM Lawrence Lin
16:25-16:45	Discussion Session 1, Which market areas are the blue ocean of the lighting industry? 2、 What are the new standards after "LED lumens competition" ? 3, Whether the capital integration become the future trend of the industrial development? 4、 What do you think about of 2018?	
Keywords : E-commerce, O2O, Consolidation, Failures, IPO Restart, Patent war, Price war, Channel war;		

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System Management and Operation of Urban Lighting Summit I

June 10 th , 9:30-12:00 Area B, Meeting Room 8 (North) Host: Guangzhou City Lighting Society Jiang Chunxu		
Time	Topics	Speaker
9:30-9:35	Opening Speech	

		Organizer
9:35-9:55	Analysis of the Development and Security of Intelligence Lighting System	Guangzhou Lighting Construction Management Center
9:55-10:15	The New Trend of the Development of Urban Lighting System	Sansi Electronic Engineering Co., Ltd.
10:15-10:35	The Development and Case Analysis of Urban Intelligence Lighting System	Byd Company Limited
10:35-10:45	Break	
10:45-11:05	The Development of Smart Urban Lighting Interacted System	PHILIPS (China) Investment Co., Ltd.
11:05-11:25	The Smart Interacted System of Urban Lighting	HUAWEI Technology Co., Ltd.
11:25-11:45	The PPP Operation and Cooperation of Municipal Lighting Project	China Southern Power Grid Co., Ltd.
Discussion Session		
11:45-12:00	Keywords: PPP, Smart lighting, EMC, Road Lighting, High Power Supply, Municipal Administration, Road Lighting Project, Cloud Data, Cloud Platform	

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Material Technology Progress and Lighting Quality

Summit II

June 10 th , 9:30-12:00 Area B, Meeting Room 8 (South) Host: PHILIPS Chinese Research Institute Chief Researcher Zhu Xiaoyan		
Time	Topics	Speaker
9:30-9:35	Opening Speech	Organizer
9:35-9:55	The Application and Development of Smart Road Lighting System	Nanjing Tech University Professor Wang haibo
9:55-10:15	Packaging Adhesive Technology Analysis and Solutions	Guangzhou Huitian
10:15-10:35	Excellent Light Quality---Technical Solution of LED Phosphor	Merck KGaA Strategic Marketing Director Dr.Joachim Reiss
10:35-10:45	Break	
10:45-11:05	Light Quality and Phosphor Material	BREE

	Technology	Vice General Manager Liang Chao
11:05-11:25	The Application of Power Interconnection in Flip Chip and CS	Accelerated Printed Circuit Board Co.,LTD
11:25-11:45	The PPP Operation and Cooperation of Urban Lighting Project	Research Center for Electric Light Sources, Southeast University Professor Lv Jiadong
Discussion Session		
11:45-12:00	Keywords : Phosphor, Package Resin, Optical Element, LED Bracket , EMC Material;	

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Optical Engine and Photo-voltaic-thermal Integration

Summit III

June 10 th , 13:30-16:30 Area B, Meeting Room 8 (North) Host: Mrs. Huang Yanyan , Chief Editor of Alighting		
Time	Topics	Speaker
13:30-13:35	Opening Speech	Organizer
13:35-13:55	The New Trend Based on Intelligent Lighting Power Supply	Fudan University Professor Sun Yaojie
13:55-14:15	Digital Lighting Control Technology	Dialog Semiconductor Undetermined
14:15-14:35	The Advantages and Disadvantages of LED Power Supply Module	SELF Electronics co.,LTD Undetermined
14:35-14:55	AC-Module	LUMENS Co., Ltd Undetermined
14:55-15:05	Break	
15:05-15:25	Advanced Solution of Smart Lighting---Sensor and Wireless Technology Create Comfortable Energy-saving Life	Murata Manufacturing Co., Ltd Technical Marketing Manager Xiao Peng
15:25-15:45	Association Scheme of Photoelectric Technology and Heat Dissipation Technology	Shenzhen Fluence Technology Undetermined

15:45-16:10	Keywords: Ligh Engine, Non-Power Supply, Linear IC, Electrolytic Capacitor, Solid Cap, Dimmer, PWM, Wireless Dimmer, Sense, Digital Control, Communication;
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Light Source Device Technical Development and Marketization

Summit IV

June 10 th ,13:30-16:30 Area B, Meeting Room 8 (South) Host: : Institute of Semiconductors , Chinese Academy of Sciences Deputy Director of the R & D Center Zeng yiping		
Time	Topics	Speaker
13:30-13:35	Opening Speech	
13:35-13:55	The Newest Progress of Blue-Ray LED Chip Mass Production Technology Based on Mixing Aluminum Zinc Oxide Transparent Electrode	The HONG KONG University of Science and Technology Pro. Ricky Lee
13:55-14:15	The Innovative Light Source---InGaN-based LED Chip Technology Research	HC SemiTek Corporation
14:15-14:35	The Latest Progress of Solid-state Lighting Phosphor Technology	Yantai Shield Advanced Materials Co., Ltd. Undetermined
14:35-14:55	Break	
14:55-15:15	High Efficient and High Price Performance of Silicon Substrate GaN Based LED	Lattice Power
15:15-15:35	The Evolution of Phosphor Technology Reduces the Cost of Light Source	Grrem Advanced Materials Co., Ltd.
15:35-15:55	Innovation and Challenge of COB Packaging Technology	Shenzhen Refond Optoelectronics Co.,Ltd.
16:15-16:35	The Latest Packaging Technology Trends	Shenzhen Smalite Optoelectronics Co., Ltd
Discussion Session		

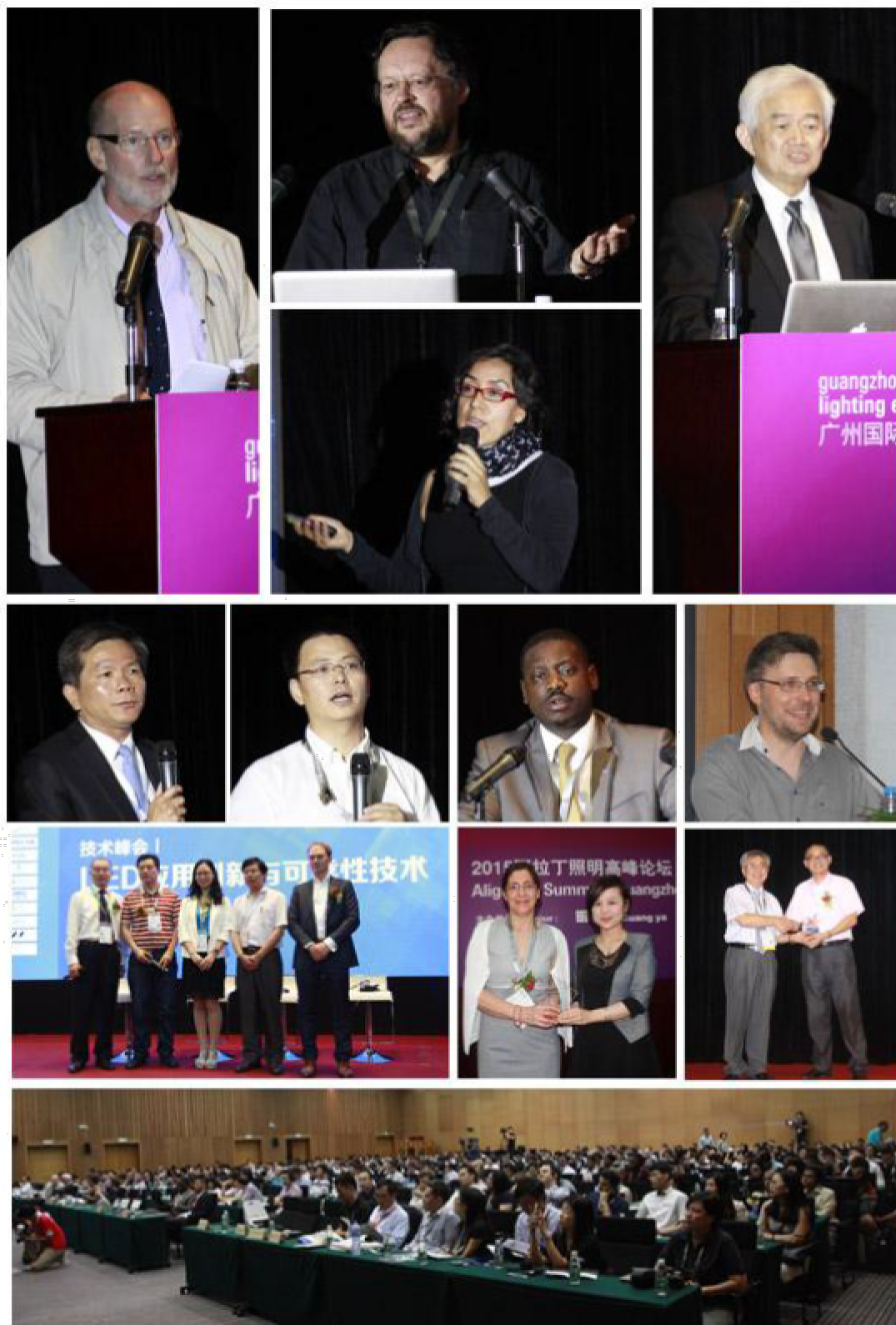
16:35-17:05

Keywords : No Package Chip, Silicon Substrate, CSP, HV LED,
MOCVD;
Ceramic Package, Phosphor Free, WLP, Flip Chip, MCOB, COB;

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Review :





Live:

WeChat Live: Live broadcasting by WeChat;

Transmission range: About 10,000 person-time

Previous live interface:



Professional Live: Inviting professional and influential experts of lighting industry for the live broadcast from the angle of their vision and influence;

Propagation range : About 5,000 person-time;

Professionals List:

Name	Position	The Field of Training	Resources
Mr. Jiang Haiyang	Chief Designer Jiang Haiyang Studio	Philosophy and concept of lighting design, urban lighting planning, high proficient writing skills	Be invited by Shen Wei, Xu Dongliang, Xiong Qinghua, ,Du jun for report writing of design
Mr. Wei Mingzhe	Engineer Environmental art branch, Zhejiang university architecture design and research institute co., LTD	Lamp knowledge, landscape lighting design、teacher of University	founder of 38° Lighting Forum, over 3,000 WeChat fans

Mr. Liu Liang	Design Manager Shenzhen Tianqi lighting design company	Well-connected, resources integration	over 4,000 WeChat fans, over 20 WeChat and QQ group
Mr. Shi Yachao	Lighting Design Director 360 Lamps	Office/coffee shop/Gallery lighting design, lighting knowledge, DIALux4.12, DIALux Evo	WeChat public number: DIALux Communication Base; Over 1,200 fans of QQ discussion group
Mr. Deng Yucang	Founder Light Innovation Tech. Ltd.	LED beads, COB package, light source	WeChat public number: "Bang Ni Tiao Deng Zhu", lecturer of Alighting WEIKE
Mr. Xiong Qinghua	General manager, lighting designer Yaouxu Lighting Engineering Co., Ltd.	Lamp knowledge, urban landscape design, historic buildings, interior and outdoor, crazy about "Black Design"	Over 495 members of WeChat group "Tong Xue Hao Hao Tong Xue"
Mr. Qu Weitian	Founder Guang Shi Lighting College	Lighting design, outdoor lighting, Lamp knowledge, DIALux4.12, DIALux evo	Two WeChat group "Tian Shao Ji Xiao", over 2,000 QQ members
Mr. Yue Fengzhao	Lighting Design Director Guangdong Zhong Zhao Rui Guang Lighting Design Co., Ltd.	Lamp IES, all kinds of design software, indoor and outdoor lighting are involved	2,000 resources from southern China, southwest and North China
Mr. Le Gang	General Manager LUXVIEW lighting	Lamps and lanterns, light source, intelligent control	the host of Shanghai Alighting Forum, strong sense of interaction
Mr. Wang Menglong	Professional lighting designer	Landscape lighting design, Various versions of DIALux	over 480 members of WeChat group

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